



AMERICAN FRIENDS OF  
MAGEN DAVID ADOM

ARMDI



## THE NATALIE AND MANNY CHARACH ASHDOD MDA EMERGENCY MEDICAL STATION



The Natalie and Manny Charach MDA Ashdod Station

The MDA Emergency Medical Station in Ashdod is one of the biggest MDA regional stations in the country, serving the Mediterranean coast including Nitzanim, where many of the Gaza residents have been relocated. Israel's fifth largest city, Ashdod has 202,200 residents. When factoring in local moshavim such as Azrikam, Bet Ezra, Emunim, Sde Uziyahu and Gan Yavneh, the service population grows to well over 258,000. The city of Ashdod, which is expected to grow to over 263,000 in the next decade, necessitates a station capable of servicing the expanding population.

On a yearly basis, the Ashdod MDA Station answers approximately 16,330 calls and dispatches ambulances for the following:

- 8,100 illnesses
- 270 women in labor
- 1,420 traffic accidents
- 85 work-related accidents
- 1,790 miscellaneous calls

The Mobile Intensive Care Units (MICU's) respond to:

- 3,900 illnesses
- 20 women in labor
- 365 traffic accidents
- 30 work-related accidents
- 350 miscellaneous calls

ASHDOD	Region: Lachish
<b>Vehicles</b>	<b>No.</b>
MCRV	1
MICU	3
Standard/BLS	12
<b>Staff</b>	
Employees	30
Volunteers	225
Youth Volunteers	130

The new Ashdod MDA Emergency Medical Station, built by American Friends of Magen David Adom and funded by the John J. Mames Chapter - Michigan Region, opened in May 2007. The original Station was unable to meet the needs of the city's rapid development.

As the neighborhood around the original Station grew, MDA found it was increasingly difficult for emergency vehicles to enter and exit the Station, creating a potentially dangerous situation.

MDA and the city agreed to build the new Station at a major intersection, close to the road to Ashkelon, where Barzilai Hospital is located 10 miles to the south. An enlarged medical clinic is also planned to be built next to MDA's station.

The new Station has more room for service vehicles and features 4,000 more square feet of space than the previous facility.

This project has been largely underwritten by the Dr. John J. Mames Chapter – Michigan Region of American Friends of Magen David Adom and named the Natalie and Manny Charach MDA Ashdod Station. Although the outside naming opportunity is no longer available, there are still other naming opportunities available at the levels listed here and those names will be inscribed prominently in the main lobby.

<b>Ambulance Dispatch Area</b>	<b>\$350,000</b>
<b>Ambulance Bays</b>	<b>\$5,000</b>
9 Available	per bay

For information on the Ashdod MDA Emergency Medical Station and how you can support this project, contact [info@afmda.org](mailto:info@afmda.org) or call 866.632.2763

**Grand Donor**

Naming opportunity outside of the building is no longer available.

**Benefactor \$500,000**

Regional Dispatch Control Room; Lobby\*

**Master Builder \$200,000**

Training Classroom 1; Training Classroom 2; Regional Logistics Supply Room; Blood Donation Room; ALS Team Room 1; Regional Logistics Director's Office; Treatment Room

**Grand Builder \$150,000**

Communications Room; Training Coordinator's Office; Volunteer Lounge; Physician's Office; BLS Team Room 1\*; BLS Team Room 2\*; BLS Team Room 3\*; Fire Brigade Team Room; Regional Dispatch Manager's Office; Assistant Regional Director's Office; Regional Secretary's Office

**Builder \$100,000**

Volunteer Coordinator's Office; Blood Donor's Interview Room; Dining Room/Kitchenette; Administration Coordinator's Office; ALS Team Room 2\*; ALS Physician's Room; Chief Paramedic's Office\*; Regional Director's Office\*; Regional Administrator's Office

**Grand Pillar \$50,000**

BLS Equipment Supply Room\*; Shift Manager's Room; Safety Officer/Transportation Director's Office; Archive Room; Administrative Accounting Office; Volunteer's Office\*; Communications Package; Security Package

**Pillars \$25,000**

Fire Safety Package\*

Each of the preceding levels of giving offers multiple donor opportunities.

\*These opportunities no longer available.